

The Psychology Of Green Organizations

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The Psychology Of Green Organizations

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PART III: The Role of Organizations in Promoting Workplace Pro-Environmental Behaviors 10. "Green Me Up, Scotty": Psychological Influence Techniques for Increasing Pro-Environmental Employee Behavior 215 KERRIE L. UNSWORTH , 11. Organizational Change 244 MATTHEW DAVIS AND PHILLIPA COAN 12. Human Resource Management Approaches 275

THE PSYCHOLOGY OF GREEN ORGANIZATIONS

Robertson, Jennifer L., and Barling, Julian, eds. Psychology of Green Organizations. Cary, NC, USA: Oxford University Press, 2015. ProQuest ebrary.

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The Color Green - Color Psychology Will Empower Your Life

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Color psychology is a well-known, yet less explored branch of the study of how our brain perceives what it visualizes. As far as scientific research goes, there is not much to work with. However, the impact that colors have on our brains is used to manipulate our decision making by multiple facets of society.

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