

The Craft Of Corporate Journalism Writing And Editing Creative Organizational Publications

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The Craft Of Corporate Journalism

The Craft of Corporate Journalism is a dynamic reference guide for business journalists, corporate communicators, and writers and editors of organizational publications. It is an indispensable manual that will be used daily by beginners and seasoned corporate writers/editors alike in the daily business of crafting creative organizational publications.

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The Craft Of Corporate Journalism Writing And Editing ...

Corporate journalism is an effective method for uncovering hidden pockets of knowledge within your organization. It can be used to capture the expertise of your subject matter experts – from the CEO down to the front-line worker – and publish that information in ways that better position your company as a trusted resource in your market or industry.

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Corporate journalism as a supplement to external communications strategies While some stories are further leveraged in house, others support external public relations strategies. "Success for us is...

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Harrower is an award-winning editor, designer and columnist who has previously taught at Portland State University and currently conducts journalism workshops. Inside Reporting emphasizes the basics but also provides a wealth of information on online reporting and packaging stories in more visual, interactive ways.

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No one enters the field of journalism expecting to make a fortune. Like many artistic endeavors, it's a calling — and the craft of reporting is absolutely an art. Actors have to learn how to...

The 25 greatest movies about journalism

"Craft and Davis offer a roadmap to understanding how the principles of American journalism are a way of seeing things.

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They are about ideals. This book is an honest yet aspirational account of what journalism is and what it can be. Craft and Davis return to the past to discover a future where journalists do more than just good work.

Principles of American Journalism: An Introduction - 2nd

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New to the contest this year is a division recognizing work in corporate, marketing and promotional communications. Winners and finalists of the 2020 Golden Quills are: Excellence in Visual Craft ...

Press Club Of Western PA Announces 2020 Golden Quill Winners

Finance journalism isn't known for its writerly voices. Matt Levine, the author of Money Stuff, is an oddball exception. Matt Levine in Prospect Park in August. The novelist Gary Shteyngart ...

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A Columnist Makes Sense of Wall Street Like None Other

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Editor's note: The Front Page is a biweekly newsletter from The Objective, a publication that offers reporting, first-person commentary, and reported essays on how journalism has misrepresented or excluded specific communities in coverage, as well as how newsrooms have treated staff from those communities. We happily share each issue with Nieman Lab readers.

The Media 2070 project asks what media reparations would ...

OLATHE, Kan., Oct 12, 2020 (SEND2PRESS NEWSWIRE) -- The conservation of wildlife and the habitats they depend upon is the reason why Theodore Roosevelt founded the Boone and Crockett Club in 1887 ...

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