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Handbook (9781285052670 ...

Herbert Zettl's Television Production Handbook is most popular and has gone through many revisions. It is used in TV production courses in colleges and universities. The book deals with the different aspects of TV production. From the TV studio to the control room where there are cameras, lights, sets, graphics,

switcher, and audio board this manual explains it all.

Television Production Handbook by Herbert Zettl

The Television Production handbook does a great job with explaining the basic principles of television production and direction. If you're lucky enough to

get a copy with Zettl's VideoLab CD, that's almost as good as the book. My only complaint is that some of the images in the book seem a little dated for a book that was published in 1999.

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Television Production Handbook has 62

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He is the author of VIDEO BASICS, TELEVISION PRODUCTION HANDBOOK and SIGHT SOUND MOTION, which are translated into several languages and published internationally. His numerous articles on television production and media aesthetics have appeared in

major media journals worldwide, and he also developed an interactive DVD-ROM — Zettl's VideoLab 4.0 (Cengage Learning).

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Editions of Television Production Handbook by Herbert Zettl Section 1.1, What Television Production Is All About, walks you through the three phases of production, demonstrates a useful production model, and introduces

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