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He's also written two books:Winner Takes All on proposals best practice, and hot off the presses, rhetorica ® — a toolkit of 21 everyday writing techniques. Is this event for you? If you'd like to write with greater confidence, speed and impact, plus get the inside track on document design and page layout, the answer to that is a resounding 'Yes'.

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7 writing tips from RHETORICA® — a toolkit of 21 everyday writing techniques TOP TIP #2: Honour the three steps of the writing process Plan, draft, edit. That may sound obvious, but many people try to do all three at once: they start drafting without planning, use the drafting process to clarify their ideas

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