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Already among the most important sectors of the US economy, the entertainment and media industries are continuing to grow worldwide. Fully updated, the tenth edition of Entertainment Industry Economics is the definitive reference on the economics of film, music, television, advertising, broadcasting, cable, casinos, publishing, arts and culture, performing arts, toys and games, sports, and theme parks.

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This is a must-have book on the economics of the United States' entertainment industry. Author: Harold L. Vogel was senior entertainment industry analyst at Merrill Lynch & Co., Inc. for 17 years and was ranked the top analyst for this industry for ten years by Institutional Investor magazine.

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In terms of the general public, the fundamental economics of the gaming and wagering industries are probably the least understood of any industry. As in most entertainment, the one thing you are left with is the memory. However, in gambling the memory might be loosing, so the value must not be that memory.

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