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Gayle McDowell is the author of the book "Cracking the PM Interview", the #1 interview prep book for aspiring product managers.

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Cracking the PM Interview: How to Land a Product Manager Job in Technology by Gayle Laakmann McDowell and Jackie Bavaro | Dec 2, 2013 4.4 out of 5 stars 217

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Gayle Laakmann McDowell is the founder / CEO of CareerCup, and the author of Cracking the PM Interview, Cracking the Coding Interview, and Cracking the Tech Career. Gayle has worked for Microsoft, Apple and Google as a software engineer.

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Cracking the PM Interview is a comprehensive book on landing a product management role in startups or bigger tech companies. Learn how the ambiguously-named "PM" (product manager / program manager) role varies between companies, what experiences you need, how to make your existing experience translate, what a great PM resume and cover ...

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Cracking the PM Interview is a comprehensive book about landing a product management role in a startup or bigger tech company. Learn how the ambiguously-named "PM" (product manager / program manager) role varies across companies, what experience you need, how to make your existing experience translate, what a great PM resume and cover letter look like, and finally, how to master the PM ...

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Gayle and Jackie break down the entire process of landing your dream PM job, while bridging a wide range of perspectives that aspiring PMs may bring to the table. This is a no-brainer resource to leverage during your job search.". —Jason Shah, former Product Manager at Yammer/Microsoft & instructor of How to Get a Job in Product Management.

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Cracking the Project Manager Interview is designed to help you land your ideal project management job. The book's unique two-part organization helps you through the job application process, the interviewing process, job training, and everything in between!

How to Crack the Product Manager Interview by Gayle McDowell

Cracking the PM Interview: How to Land a Product Manager Job in Technology. Gayle Laakmann McDowell & Jackie Bavaro. 2014-03-04. If you're applying or interviewing at a well-known company then refer to company-specific notes in Chapters 3 & 6. Also execute procedures in Chapter 10 ...

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