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How Will Social Media Influence Activism, Revolutions, and ... "Bringing the Social Media #Revolution to Health Care" provides useful accounts from a number of contributors including social media experts, lawyers, administrators, practitioners, and patients. It provides a wonderful introduction for health care organizations wanting to enhance their impact through social media efforts!

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Bringing the Social Media Revolution to Health Care simultaneously encapsulates our experience at Mayo Clinic and offers a broader call to action for the future. Crucial contributions from so many have catalyzed our Mayo Clinic progress. Recognizing their roles is not only right; hopefully it also will inspire

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The public's trust, or lack thereof, in the media may have played a role in causing the social media revolution. Social media has

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shown the value of local news organizations as well as the advantages the new tools can bring small media organizations.

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The Social Media Revolution 2017

Mayo Clinic Center for Social Media • The Mayo Clinic Center for Social Media (#MCCSM) exists to improve health globally by accelerating effective application of social media tools throughout Mayo Clinic and spurring broader and deeper engagement in social media by hospitals, medical professionals and patients.

Bringing the Social Media Revolution to Health Care by ...
Bringing the Social Media Revolution to Health Care By • October 17, 2012 That's the title of our new book, published by the Mayo Clinic Center for Social Media, and developed in collaboration with members of our External Advisory Board and members of our Social Media Health Network.

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