

## A Glossary Of Tourism And Allied Terms

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Glossary of tourism terms | UNWTO

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Hospitality and Tourism - vtechworks.lib.vt.edu

### **Glossary of tourism terms | UNWTO**

A glossary of common travel and tourism terms and definitions to help you get to grips with tricky abbreviations and industry terms.

### **Tourism Definitions**

These trips taken by visitors qualify as tourism trips. Tourism refers to the activity of visitors. IRTS 2008, para 2.12: Tourism is therefore a subset of travel and visitors are a subset of travelers. These distinctions are crucial for the compilation of data on flows of travelers and visitors and for the credibility of tourism statistics.

### **Travel Terms Glossary**

Glossary of Hospitality/Tourism Terms ABA - American Bus Association; comprised of bus companies, operators and owners Attendance Building - Marketing and promotional programs designed to increase attendance at conventions, trade shows, meetings, and events. Attractions - General all-inclusive term travel industry marketers use to refer to products

### **Glossary of Hospitality/Tourism Terms**

Tourism Definitions. The term visitor economy is wider than the definition of tourism industries, which it includes, and it encompasses all staying and

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non-staying visitors (including categories such as business day visits and leisure day visits not currently measured as part of tourism industries).

### **Glossary of Tourism Terms / Tourism Cafe**

Tourism is a social, cultural and economic phenomenon which entails the movement of people to countries or places outside their usual environment for personal or business/professional purposes.

### **Appendix: Glossary - Introduction to Tourism and ...**

This is a professional or an organization in the tourism industry who is experienced in creating events for travel companies, hotels, restaurants and other hospitality companies.

### **Travel and Tourism Glossary - TrekkSoft**

Tourism & Travel Glossary: Definitions of Terms on Geography, Culture, Diplomacy, Transportation & More Welcome to our extensive tourism and travel glossary! Along with definitions for travel terms and travel-related words and idioms, it's a full-fledged dictionary on geography, diplomacy, transportation, the hospitality industry, and general travel phrases, vocabulary, and lingo.

### **A Glossary Of Tourism And**

tourism geography: the knowledge of countries, regions, major cities, gateways, famous icons, monuments, building structures, and geographical features such as rivers, seas, mountains, deserts and time zones Tourism income multiplier (TIM): Exaggerated effect of a change in tourism expenditure on an area's income.

### **Online Booking Software The Ultimate Travel Tourism Glossary**

as other travellers. All tourism includes some travel but not all travel is tourism. For most people tourism has a connotation of leisure travel and tends to be synonymous with holidays (vacations). This is also reflected in dictionaries, which commonly refer to tourism as travel for pleasure. By contrast, tourist boards and others concerned with the

### **Dictionary of Travel and Tourism - Oxford Reference**

common glossary of terms for tourism. It defines tourism as follows: A social, cultural and economic phenomenon which entails the movement of people to countries or places outside their usual environment for personal or

### **Basic concepts and definitions: Travel and Tourism ...**

Provides over 6,500 definitions of travel and tourism terminology, including the operating language of the travel industry, acronyms of organizations, associations, and trade bodies, IT terms, and brand names.

### **Tourism & Travel Glossary: Definitions of Terms on ...**

Glossary of Terms. Aboriginal cultural tourism: Aboriginal tourism that incorporates Aboriginal culture as a significant portion of the experience in a manner that is appropriate, respectful, and true (see Aboriginal cultural experiences) Aboriginal peoples: the indigenous people of Canada, recognized in the Canadian Constitution Act as...

### **Eco Tourism - Definitions, Types, History, Characteristics ...**

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Our Glossary of Industry Terms: Wellness Tourism. A specific division of the global tourism industry that is defined by the common goal of marketing natural assets and activities primarily focused on serving the wellness-minded consumer and those who want to be.

### **Travel Glossary, Travel Acronyms, Travel Definitions ...**

Alternative tourism is a generic term that encompasses a whole range of tourism strategies (e.g. appropriate, eco, soft, responsible, people to people, and green tourism) all of which purport to offer a more benign alternative to conventional mass tourism in certain types of destinations.

### **Dictionary of Travel,**

Abeam – A directional term, used on ships and aircraft, which describes something off to the side of the vessel, such as the wings. Accessible Tourism – Travel that ensures that there is high availability in destinations, accommodations, attractions, products, and services to all people.

### **Tourism - Wikipedia**

Definition of Tourism There are a number of ways tourism can be defined, and for this reason, the United Nations World Tourism Organization (UNWTO) embarked on a project from 2005 to 2007 to create a common glossary of terms for tourism. It defines tourism as follows:

### **Tourism Glossary**

In the context of tourism, an enabler or helping organization describes the business-to-business entities that support the development and promotion of tourism to foster growth in the industry, drive consumer awareness, develop product, promote, market and help to sell a destination.

### **Chapter 1. History and Overview - Introduction to Tourism ...**

Travel glossary, travel acronyms and travel definitions can be found in traveler resources on OneTravel.com.

### **Hospitality and Tourism - vtechworks.lib.vt.edu**

Tourism is travel for pleasure or business; also the theory and practice of touring, the business of attracting, accommodating, and entertaining tourists, and the business of operating tours. The World Tourism Organization defines tourism more generally, in terms which go "beyond the common perception of tourism as being limited to holiday activity only", as people "traveling to and staying in ...

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